



JK Organization Distributed 1150 Free Singer Sewing Machines to Underprivileged Women in Gorakhpur

On 13 January 2024, JK Organization, in collaboration with Singer India Limited, distributed 1150 sewing machines free-of-cost to underprivileged women in Gorakhpur. The initiative, 'Unnat Bharat Gram Abhiyan and Mission Shakti initiative', was graced by the presence of Hon'ble Chief Minister of Uttar Pradesh, Shri Yogi Adityanath, and esteemed political and industry leaders. The event took place at Maharana Pratap Inter College in Gorakhpur.

Empowering Women Through Skill Development

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Workshop for Skill Development

A 7-day workshop was conducted across four prominent colleges in Gorakhpur — Maharana Pratap Balika Inter College, Maharana Pratap Vidyalaya, and Yogiraj Baba Gambhirnath Sevashar. The workshop aimed to upskill the underprivileged women and was a blend of expertise and training by skilled instructors from Singer Skill Centers.

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Training and Learning Experience

More than 1150 women were provided training in the art of crafting and sewing. The workshop ensured a comprehensive and enriching learning experience for all participants, with 12 batches actively running the classes.

Impact of Collaboration

1 Empowerment Through Collaboration

The collaboration between JK Urbanscapes and Singer India signifies a tangible commitment to equip underprivileged women with the tools for self-reliance and creative expression, propelling them towards a future defined by strength and opportunity.

2 Positive Change in Communities

The collaboration aims to create positive change in the communities served, contributing to the larger tapestry of progress and empowerment.



Leadership and Vision

JK Organization's Vision

JK Organization has a heritage of more than 139 years with multi-business, multi-product, and multi-location operations, with footprints in various countries across the globe.

Empowering Women

JK Organization's commitment to empowering women through skill development and providing the necessary tools for a brighter future is unwavering.

Singer India's Commitment

Singer India is grateful to be a part of this initiative and contribute towards a better future for 1150 women in India.

Community Impact

Chief Minister's Praise

Chief Minister of Uttar Pradesh, Shri Yogi Adityanath, praised the various welfare works being done by JK Group, specifically the sewing machine distribution initiative to underprivileged women to make them self-reliant.

Boost to Garment Industry

The Chief Minister expressed hope that the training provided to the women will give a boost to the garment industry in Gorakhpur.



Event Highlights

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Presence of Dignitaries

The event took place in the presence of the Chief guest Shri Mahant Yogi Adityanath Ji, Chief Minister of Uttar Pradesh, and other esteemed political and industry leaders.

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Blessings and Best Wishes

Shri Yogi Adityanath Ji extended his blessings on Makar Sankranti and Shri Ram Mandir consecration scheduled to be held on 22 January.

Gratitude and Commitment



Gratitude

JK Group expressed gratitude to Singer India for their collaboration and commitment to creating a positive impact on the lives of underprivileged women.



Commitment

Both JK Group and Singer India are committed to contributing towards a better future for women in India.

Presence of Dignitaries

Advisor to Chief Minister Mr Awanish Awasthi

Gorakhpur Mayor Dr Manglesh Srivastava

Mrs Varsha Singhania

Mr Vedang Hari Singhania

Mr Maneesh Mansingka

Mr Ashish Chauhan

Ms Alpana Sarna

Mr Abhishek Singhania