

Real Estate Arm Of JK Group To Develop Senior Living Project In Gurgaon

JK Urbanscapes Developers Limited, the real estate division of the JK group, has ventured into the senior housing market with the 2.6-acre Advait project in sector 50 of Gurgaon. The project is led by Abhishek Singhania and aims to build two or three senior housing complexes in the National Capital Area, with plans to expand into markets in Hyderabad, Bangalore, and Kolkata. The venture includes a 50:50 joint venture with Pioneer Urban Land and Infrastructure Limited located in Gurgaon.



Strategic Collaboration: Pioneer Urban Partners With JK Urbanscapes For Senior Living



Joint Venture Details

The collaboration between JK Urbanscapes and Pioneer Urban is aimed at developing senior living projects. The partnership's designated partner, Maneesh Mansingka, emphasized the focus on creating a community for active seniors.



Facilities and Engagement

The venture plans to incorporate a business center center and collaboration with nearby universities to universities to enable interaction between residents residents and students, fostering a culture of knowledge exchange and engagement.

Meeting The Rising Demand: JK Urbanscapes

Urbanscapes Expands Senior Living Nationwide

1

Rising Demand

The significant rise in demand for high-quality senior living has led JK Urbanscapes to expand its offerings nationwide, focusing on providing exemplary care and a vibrant lifestyle for seniors.

2

Exemplary Care

The expansion aims to prioritize creating communities that foster social engagement, independence, and overall well-being, reflecting the company's dedication to redefining senior living.

Changing Trends Post-COVID: The Surge In Demand For Senior Living Spaces

1

Trend Shift

The aftermath of the COVID-19 pandemic has witnessed a significant shift in housing preferences, leading to a notable surge in the demand for senior living spaces.

2

Adapting Offerings

JK Urbanscapes is at the forefront of this trend, tailoring their offerings to align with the newfound priorities of older adults.



Strengths In Senior Housing Development

1

Identifying Strengths

It's essential to understand the strengths and skills pertinent to leadership development in the field of senior housing projects.

2

Goal Setting

Setting achievable goals is a crucial part of the strategic development of senior housing projects.

Tools & Resources for Senior Housing Venture

Resource Gathering

Accessing the right tools and resources is essential for effective leadership development and successful execution of senior housing projects.



Adapting To Changing Landscape: Senior Living In Post-Pandemic World

Adaptation

The challenges posed by the pandemic have necessitated a shift in the approach to senior living, emphasizing safety and community.

Future Prospects: Expanding Geographic Footprint

320M

Rising Population

The upward trend in the aging population in India is expected to reach 320 million over the next three decades, illustrating the vast potential for senior living ventures.