

Empowering Women in Rural Communities

The event, led by the Managing Director of JK Group, Abhishek Singhania, aims to empower women in rural communities. He emphasized the group's efforts to make women self-reliant with the support of the government.





Participation of Chief Minister Yogi Adityanath

1

Mega Event in Kanpur

Chief Minister Yogi Adityanath will participate in two events in the metropolitan city on 28th October.

2

Distribution of Sewing Machines

As part of the scheduled activities, the Chief Minister will distribute sewing machines to 1001 women at the JK Temple premises in Kidwai Nagar.

Preparations for the Chief Minister's Visit

Intensive Planning

The preparations for the Chief Minister's arrival at the JK Temple have gained significant momentum, with the district administration having conducted two inspections of the premises thus far.

BSP's Involvement

The BSP has been actively preparing for the scheduled event of the National Inter College in Kidwai Nagar.



Impact on Women's Empowerment

1

Self-Reliance

The initiative is aimed at fostering self-reliance and self-sufficiency among women, enabling them to contribute effectively to their families and communities.

2

Government Support

This endeavour is being carried out with the support of the government, reflecting a collaborative approach to women's empowerment in rural areas.

Enhancing Leadership and Skill Development

Strengths Identification

Recognizing one's strengths is the initial step towards leadership development. Understanding natural abilities aids in focused contribution.

Goal Setting

Setting attainable goals is vital for leadership growth, offering clarity and motivation. SMART goals - Specific, Measurable, Achievable, Relevant, and Time-bound.

Resource Acquisition

Acquiring appropriate resources such as books, courses, mentors, and real-world experiences is essential for effective leadership development.

Engaging the Community

1

Community Participation

The event is focused on engaging local communities, fostering a sense of unity and collaboration among diverse groups.

2

Collective Empowerment

By involving the community, the initiative aims to collectively empower individuals, ensuring holistic growth and development.

Unique Cultural Experience

1001

Sewing Machines Distributed

1001 women will receive sewing machines, enabling them to pursue entrepreneurial opportunities and enhance their income.

28

Date of the Mega Event

The participation of Chief Minister Yogi Adityanath is scheduled for the 28th of October, adding significance to the occasion.

Expanding Opportunities

Empowerment Focus

Support for self-reliance and skill development

Community Involvement

Fostering collaboration and collective growth